

Resume

Raleigh Felton

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Objective

To acquire a position or freelance within web and graphic design that will not only utilize and push my creative abilities, but also offers the possibilities of opening new doors for learning and advancement.

Work Experience

Exopolis (2004)

Los Angeles, California, Jr. Designer
www.exopolis.com

Worked collectively with creative director to formulate ideas into design

Designed materials including logo identities, websites, banners, website compositions, and broadcasts boards

Clients Include: Universal Pictures, Disney, HBO, Focus Films, Warner Brothers, USA Network, WB Kids, Panasonic, Martin Agency, NASCAR

References:

Darwin Tomlinson, Creative Director 323.662.8500 darwin@exopolis.com
Anthony Hurd, Creative Director tony@burntgraphix.com

Truestar Media (2002 to 2003)

Los Angeles, California, Designer
www.truestar.net

Conceptualize and design advertising campaigns, websites and marketing materials

Discuss and produce visual compositions for clients' preliminary designs and concepts

Oversee the execution and delivery of final products to ensure customer satisfaction

Introduce strategies that create a marketable brand for clients

Clients Include: Nike, TBWA / Chiat / Day, Coke, Atlantic Records, J Records, Madison's Bag, Edmonds Entertainment, E2 Musicworks, E2 Management, Talk Radio Television, Rockcorps

Reference:

Javier Laval, President 310.925.1087 javier@truestar.net

Harvest Moon Studio (02/01 – 08/01)
Los Angeles, California, Temporary Designer www.harvestmoonstudio.com

Created a touch screen kiosk for the Children's Hospital of Los Angeles

Responsible for production on graphics & photos pertaining to and involving kiosk

Designed layouts and concepts for Northwest Museum of Arts and Culture

Education

Multimedia Institute, Encino, CA (2001)
Multimedia Web Design

Virginia Polytechnic Institute and State University, Blacksburg, VA (2000)
B.A Arts Degree: Concentration-Graphic Design
Minor: Communications

Reference:

Truman Capone, Professor, Graphic Design
540.231.9008 trumanca@vt.edu

Fields, Robert, Professor, Graphic Design
540-231-6005 bob.fields@vt.edu

Chandler, Scott B., Instructor. Graphic Design
540-231-7968 professor.chandler@vt.edu

Computer Software

Mac OS, Windows, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Image Ready, Macromedia Flash, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Fontographer, Macromedia Freehand, QuarkXpress